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FREDERICTON

New Brunswick
C A N A D A



THE MOST PROGRESSIVE MARITIME CITY

THE BEST MANUFACTURING AND
DISTRIBUTING CENTRE IN THE
MARITIME PROVINCES

FREDERICTON'S GROWTH IS STEADY

WATCH IT!

ISSUED BY

THE PUBLICITY DEPARTMENT FREDERICTON BOARD OF TRADE

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Water Front at Fredericton



FREDERICTON, the thriving Capital City of the Province of New Brunswick, situated on the mighty St. John River, eighty miles from its mouth, is one of the few cities on the continent which possess that admirable combination of industrial activity commingled with picturesque beauty. It is styled the "prettiest city on the continent," and is also noted throughout the width and breadth of the Dominion for the stable products of its many factories.

Beauty of Location Gives an Added Charm.

Significant of Fredericton's rapid growth and development is the fact that during the past year this city has been the centre of a vast amount of railway constructional activity, and bids fair to become the railway hub of the Province. Active construction work has been carried on on every side for some time past, and this work is calling for an expenditure of millions of dollars.

During the next few months, railways under construction in and near Fredericton will have been completed, and then will this city naturally become the best manufacturing and distributing centre of New Brunswick. At the present time it is accessible by five distinct lines of railway, branching off north, south, east and west from the city, and connecting it with all important points in the Province.



Yards at Napudogan

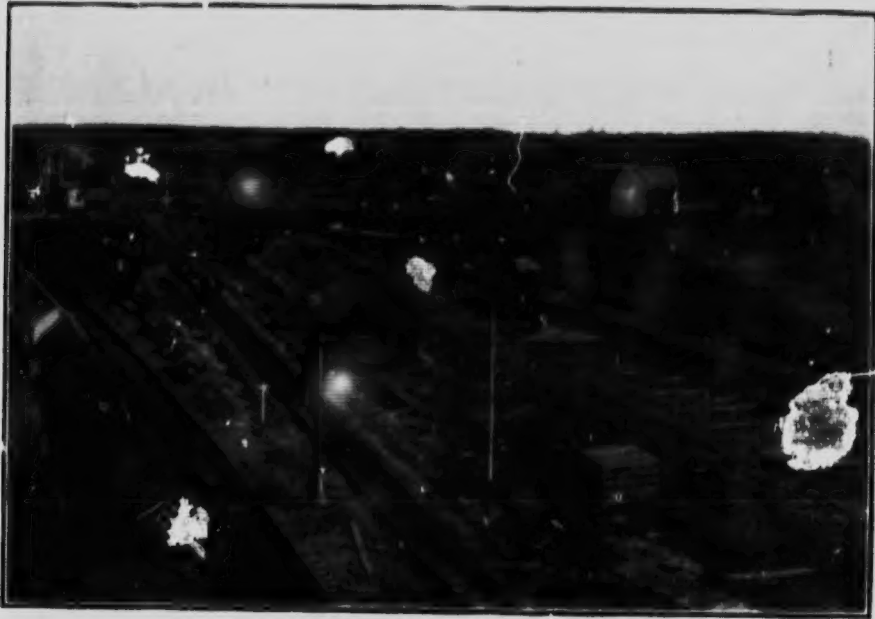
Fredericton a Divisional Point.

The St. John Valley Railway, the largest of those under construction, will have the greatest bearing on the advancement of Fredericton. This line is now being built from Grand Falls to St. John, and involves an expenditure of many millions of dollars, besides opening up one of the richest agricultural and fruit-raising districts in Canada. Fredericton has been made a divisional point, and it is here that the car and machine shops of this new route will be established.

Announcement has been made that a branch line will be constructed from Napudogan, a divisional point on the Grand Trunk Pacific Railway, to Fredericton, and it is also only a question of time when this city will be on a through trunk line running from Quebec City to Halifax.

Cheap Coal and Water Power.

The recent construction by the Canadian Pacific Railway of the Gibson and Minto Railway, which connects Fredericton with the famous Grand Lake coal fields, thirty



McGivney Junction

miles distant, opens up a very rich farming country, and affords this city coal of superior quality, suitable for manufacturing and household purposes, at a minimum of cost. Approximate estimates place the quantity of coal in the mines in this district at over 100,000,000 tons. The coal is of the highest quality, and the C. P. R. have contracted to use 50,000 tons per annum. Fredericton has become the distributing centre for the coal taken from these mines.

There are also near Fredericton several valuable sources from which water power is shortly to be obtained. The local electric company is at the present time supplying electric power at as low a rate as is in force in any point in this section of Canada.

Suburbs of Fredericton.

Three thriving suburbs, Marysville, Gibson and St. Marys, are connected with Fredericton by rail. The former has a population of about three thousand, and there is situated the plant of the Canada Colored Cottons, Limited,



Marysville Cotton Mill

one of the largest cotton factories in Canada. Gibson and St. Marys are directly across the St. John River from Fredericton, and contain several lumber mills and other industries.

The Partington Pulp and Paper Company having acquired the lands of the Gibson Lumber Company, which include a vast area of the best lumber lands in the Province of New Brunswick, situated along the Nashwaak River, are planning on an exceedingly large development of their new acquisition. They have secured the lumber mills at Marysville, and it is understood that before long the mills will be in active operation.

A Period of Growth and Advancement.

Fredericton's growth and development during the past two years has been very marked and rapid, and probably no other city in Eastern Canada has witnessed such an onward and progressive period of industrial development as has the Capital City of New Brunswick during that time.



Hartt Boot and Shoe Factory.

The eastward flow of capital and settlers has evidently reached Fredericton, as is well illustrated by the ever-increasing demand for housing accommodations, and the building operations during the coming summer will surpass those of any other year in this city's history. Rumors are current of the erection of several tenement apartment houses, which will be necessary indeed if Fredericton is to hold its ever-increasing population.

An Air of Prosperity Prevails.



Everywhere there are scenes of commercial and constructional activity, signifying expansion and development. The city is extending rapidly, far beyond the limits to which it has confined itself for many years



JOHN PALMER CO.



RISTEEN'S



CHESTNUT CAN



MC FARLANE NEILL MFG. CO.



GREEN'S FACTORY



PALMER-McLELLAN Co.



BOAT CANOE FACTORY



SMITH FOUNDRY Co.



Fraser's Lumber Mill

past. New streets are being opened up on the outskirts of the city, the lands there are being rapidly taken up for building lots, and many new buildings are under process of construction in these newly opened up districts.

Mr. J. D. Palmer, president of the Hartt Boot and Shoe Company, who is also President of the Fredericton Board of Trade, states that that company looks forward to a very successful year, notwithstanding the depression felt so greatly in other sections. During the past three years, under the energetic management of President Palmer and Mr. J. A. Reid, this important Fredericton industry has more than doubled its output, and the Hartt shoes are to-day universally recognized as "all that is good in shoes."

Industrial and Commercial Development.

New and enlarged larrigan factories have been erected by the John Palmer and the Palmer-McLellan companies during the past year, and both of these concerns are daily shipping their products to all parts of Canada. The plant of the Chestnut Canoe and Motor Company has been taxed to its utmost capacity preparing for the coming summer's



Fredericton High School

requirements. The finely finished product of this company finds its way to a large number of European cities and to all parts of North America.

The customs importations for the past year surpassed those of the year previous by over \$150,000, and this year's customs reports are expected to give a still greater increase. Frankly speaking, 1914 is being looked forward to as the banner year in the history of Fredericton in every respect. It has a good live Board of Trade which is looking after the business and commercial organizations of the city, and which is taking a hearty interest in all matters pertaining to the upbuilding and the advancement of the city.

The Provincial Educational Centre.

Fredericton is the educational centre of New Brunswick. It has the University of New Brunswick, and the Provincial Normal School, the largest educational building in the Province, is also established here. Its public schools are second to none in Canada.

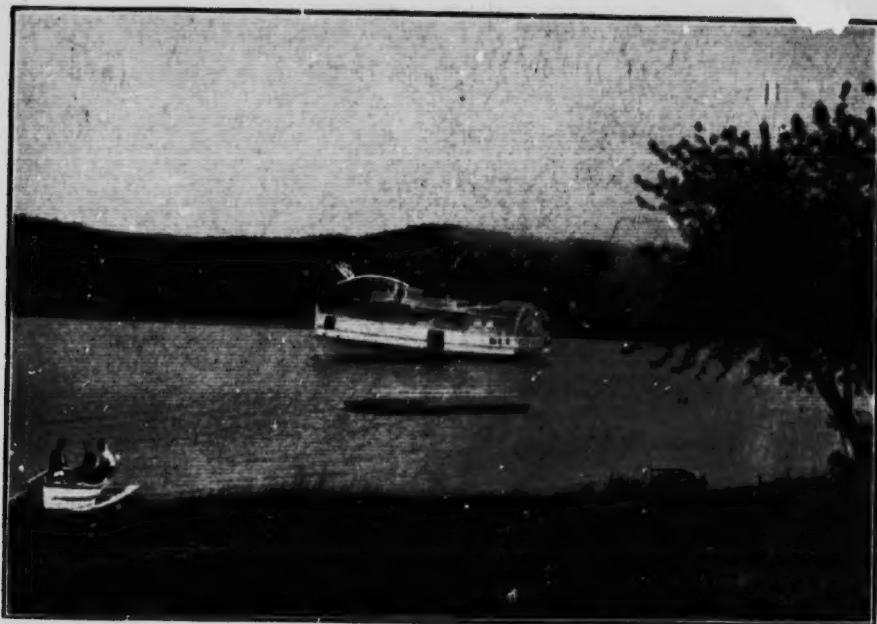


University of New Brunswick

The very fact that a new school is to be erected and several additions made to the present educational institutions, in order to accommodate the newcomers, in itself proves significant of the rapid growth of the city, and it is estimated that over \$100,000 will have been expended for this purpose before the termination of the present year. Members of the Board of Trade and others interested in Technical Education are making a strong bid to have this movement introduced as a part of the public school system here.

Fredericton's High, or Grammar School, is admitted to be one of the finest in the Province of New Brunswick. In connection with this there is a manual training department, where woodworking and domestic arts are taught the members of the lower school grades.

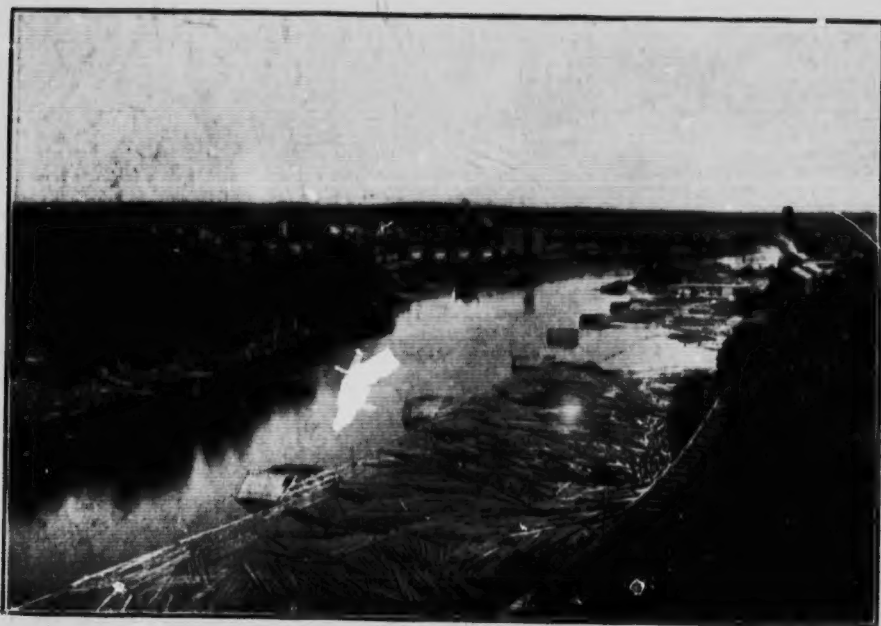
An important and attractive feature of the school curriculum is the study of music. Several years ago the public school trustees provided for the teaching of public school music along the lines adopted by the larger cities.



Saint John River

Agriculture and Fruit Raising.

Fredericton is in the very centre of one of the richest agricultural and fruit raising sections in the Dominion of Canada. In every direction from the city are districts where excellent results have been obtained. The valley of the St. John River has become famous for its fruit, and this important present-day industry will become more extensively developed upon the completion of the St. John Valley Railway, which will do much to open up these rich valley lands, which extend for a distance of nearly three hundred miles, with an average breadth of about one hundred miles. The demand for potatoes grown in the St. John Valley far exceeds the quantity grown, and the quality of these potatoes is far superior to those grown elsewhere in Canada. The market enjoyed by the products of the St. John Valley is not confined to Canada alone, Boston, New York and other American cities along the Atlantic Coast, as well as the West Indies, receiving large shipments every season.



View of Marysville

The Lumberman's Headquarters.

Fredericton is the pivot of the great lumbering industry of New Brunswick; it is the lumberman's headquarters, and several large mills are located at this city. It is well known that this staple is one of the province's most valuable assets, and even greater precautions will be exercised in the future than in the past to protect this valuable gift of Nature.

The turning of the woods into merchantable lumber is in itself a great industry and employs thousands of men, but the real future for the lumbering industry in this section will come when the present crude methods of manufacture are abandoned and the finished article is put on the market.

Within easy reach of Fredericton, on the St. John and Nashwaak Rivers, are valuable hard and soft wood areas of almost inexhaustible extent, including spruce, pine, hemlock, maple and birch. This wood can be brought to this city by either rail or steamboat at a very small cost. The openings are particularly bright for the making of furniture, and for industries employing the higher grades of lumber.

FREDERICTON

Has

Shoe Factory

Canoe Factory

Woodworking Factory

Four Carriage Factories

Machine Shops

Shingle Mill

Cotton Factory

Two Larrigan Factories

Lumbermen's Supply Factories

Monumental Works

Brick and Tile Factory

Three Lumber Mills

and

Offers good opportunities for the manufacture of Automobiles, Boots and Shoes, Bags, Biscuits, Bottles, Clothing, Furniture, Woollen Goods, Shirts and Collars, Pulp and Paper, Leather, Lasts, Flour, Gloves, Cotton, Pottery, Rubber and Felt Goods, Steel Castings, Tiles and Woodenwares and for the establishment of Canning Factories, Pickling Factories, Pork Packing Plant, Cap Factories, etc.

The City of Fredericton will grant to those who will build up stable bona fide industries a Free Site, Free Water and Exemption from Taxation for a definite period of years.

For any further information on Fredericton or vicinity, write

The PUBLICITY COMMISSIONER

BOARD OF TRADE

FREDERICTON

NEW BRUNSWICK

CANADA

